



*Best Program*  
*Best Location*  
*Best Educators*  
*Limited Seating*  
*Register Today*

Receive 17 CEU Credits while earning your credentials in Key West

## Become a Certified Celebrant

May 17, 18 and 19, 2022 sponsored by Death Care Management Council

Location : The Pier House, One Duval Street, Key West, Florida [www.PierHouse.com](http://www.PierHouse.com)

### Travel Days

Arrive Key West on Monday, May 16  
 Depart in after noon Thursday, May 19

### Classroom Schedule

8 a.m. to 5 p.m. Tuesday & Wednesday  
 plus 8 a.m. to noon Thursday  
 Registration fee includes breakfast and lunch  
 Tuesday and Wednesday, breakfast on Thursday

### Why Key West?

Arguably the most relaxed destination in the U.S., Key West is perfect for an eye-opening educational experience that will enable you to better serve families.



### How to register?

Complete the attached registration form today and return it by email to [Ernie@HeffnerCare.Com](mailto:Ernie@HeffnerCare.Com)  
 See detailed instructions on the registration form for hotel, flights and registration fee.



### Hotel

There are a limited number of Lanai rooms available at the group rate. (See details on the registration form)

### Questions?

Email to [Ernie@HeffnerCare.com](mailto:Ernie@HeffnerCare.com)

**Seating is limited. Get registered today.**

### Who teaches this program?

Glenda Stansbury and Matthew Bailey



**Glenda Stansbury** has trained over 4665 Certified Celebrants. She also happens to be a licensed funeral director. She truly understands the importance of the work we do. It has been announced that on March 23, 2022, she will receive the ICCFA Education Foundation's *Lasting Impact Award*, a true testament to her profoundly, positive influence on the profession.

**Matthew Bailey** is a fourth generation license funeral director who shares his practical experience in how his firm implemented the celebrant ceremony option and the positive impact it has had on families served. In December, American Funeral Director recognized him as the 2021 *Funeral Director of the Year*.



**Invest 3 days** with two people who can change your life providing knowledge that will enable you to better serve families with the understanding of a Certified Celebrant.

**If you want to earn 17 CEUs and your credentials on the island of Key West, register today.**



# Why have the knowledge of a Certified Celebrant?

## EDUCATION TO SERVE THE UNAFFILIATED

Celebrants enable our profession to provide meaningful ceremony for what Pew Research reported in 2019 is now **26% of the American population**. According to a 2018 Pew report, 72% of the "Nones" have belief in God, a higher power, or spiritual force. However, they choose to neither be a member of nor identify with any organized religion. They do not wish to be preached at, but do, however, embrace a certified celebrant's personalization in creating a memorial ceremony.

Once the largest Christian faith group in America, as of 2019 Catholics represented only 20% of American population, now exceeded in numbers by what has been referred to as the "Nones," religiously unaffiliated.

Certified Celebrants enable our profession to provide meaningful ceremony to what has become the largest faith group in America.

## AN ALTERNATIVE TO DIRECT DISPOSITION, NO CEREMONY

**The business model of our profession** was established on religious ceremony followed by burial. Today, the majority of Americans choose cremation rather than burial. Until the Celebrant Ceremony option, other than direct disposition, no ceremony, our profession had no ceremonial options for families who did not want a religious ceremony.

**One would be challenged** to think of any education that has done more to enhance our profession's ability to meet the ceremonial needs of all families, specifically the religiously unaffiliated, now the largest faith group in America and growing every year.

**Your investment of time** to become a certified celebrant will return exponential amounts of personal satisfaction from the accolades received serving families.

## ABOUT THE SPONSOR

Founded in 1964, Death Care Management Council, also known as "DCMC," is a study group consisting of end-of-life care professionals from across the U.S. who get together every spring and fall to share ideas on how to best serve their communities. DCMC is sponsoring this program for the enhancement of skills needed in serving the today's blended mix of traditional and contemporary client families.

**Seating is limited. Get registered today.**

## Flight options to Key West

To get to Key West, consider either Delta [www.Delta.com](http://www.Delta.com) through Atlanta or American [www.AA.com](http://www.AA.com) through Miami. Arrive early on Monday and enjoy the location.

## When You Arrive

Travel time from the airport to the Pier House is about 10 minutes. You can expect to be at the hotel in less than 30 minutes of landing in Key West. You will find Key West to have one of the easiest airports you ever experienced. There are only 2 baggage carousels and 2 exits out of the baggage claim area. One step out either exit door you'll find yourself at the curb with the cabs.

## Taxi

Strongly suggest DO NOT get a rental car as everything is walking distance on the 2 x 4 mile island. Save time and confirm your cab before your arrive. 2 suggested cabs:

Stella's Taxi 305-292-0496 or

Key West Taxi 305-293-6860

## Dress Code

Keep in mind that this is an island so the dress code is very casual. At all times, dress for island comfort. Expect the meeting room to be cool. Some attendees may wish to have a light wrap.

**Men:** Shorts, sandals, a shirt with a collar, [polo or other] is as dressy as it gets. No formal attire. Even the hotel bellmen wear shorts.

**Women:** Shorts, sundresses, Capri pants, slacks if you prefer, and of course sandals are fine.

**All:** Pack a swimsuit. The Pier House has a private beach. At all times, dress for island comfort.

## Ocean water temp at Pier House

You can expect the ocean water temperature will be extremely comfortable during your visit. The average Key West ocean temperature in May is 82° Fahrenheit.

## Food Options

Great food is everywhere with countless, excellent restaurants all within walking distance of the Pier House. So, pamper your puppies with comfortable shoes or sandals.



# Registration Form

## Celebrant Certification in Key West

Arrive Monday, May 16 depart in afternoon Thursday, May 19

Classes 8 a.m. to 5 p.m. Tues. and Wed. plus 8 a.m. to noon on Thurs

Location: The Pier House, One Duval Street, Key West, Florida [www.PierHouse.com](http://www.PierHouse.com)

*Sponsored by Death Care Management Council*

Your Name: \_\_\_\_\_ Nick Name: \_\_\_\_\_  
(If Applicable)

Who referred you? \_\_\_\_\_

Your Employer (Name and Address): \_\_\_\_\_

Your Title/Position: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Your Email: \_\_\_\_\_

### 4 Actions Needed by You

1. **Complete and return** this Registration form by email to [Ernie@HeffnerCare.com](mailto:Ernie@HeffnerCare.com)
2. **Hotel Reservations:** Recommend contacting by email either Heather Dulinski or Kim Hanna. However, you may call (305) 296-4600 if you prefer to have someone to talk to. Let them know you're with *Death Care Management Council* to get the block room rate for the **Celebrant Training** program. Hotel rates for a Lanai room are \$469 per night [1 or 2 beds] single or double occupancy plus 12.5% tax, etc. Contacts:  
Heather Dulinski, [hdulinski@pierhouse.com](mailto:hdulinski@pierhouse.com) Front Office Manager  
Kimberly Hanna [kimberlyhanna@remingtonhotels.com](mailto:kimberlyhanna@remingtonhotels.com) Sales Manager
3. **Book your flights** [Delta.com](http://Delta.com) or [AA.com](http://AA.com) offer the most frequent flights to Key West
4. **Registration Fee \$1,275:** *Receipt of your check will reserve your seat.* Make your check payable to **Death Care Management Council** and mail it to Treasurer Krause at;

**Mark Krause**  
**Krause Funeral Homes**  
**9000 W. Capital Dr.**  
**Milwaukee, WI 53222**

**NOTE:** Registration fee includes breakfast and lunch Tuesday and Wednesday, breakfast on Thursday.

If you have any questions, please email [ErnieHeffner@hotmail.com](mailto:ErnieHeffner@hotmail.com) Looking forward to seeing you for Celebrant training and certification in Key West. Thank you for not setting this aside.

*Seating and hotel group rate accommodations are limited. Register today. Don't delay.*